

Allen County SPCA

























Saturday, March 7, 2020 • Allen County War Memorial Coliseum • Fort Wayne, Indiana

Sponsorship Opportunities

Lights, Camera, Action! Be a part of an exciting, red carpet event showcasing the creative talents of local groomers competing for bragging rights and awards. Groomers will transform their four-legged models into magnificent works of art, then work the runway while the judges tally-up scores. Guests will arrive on the red carpet where the “pup-arazzi” will be snapping pictures celebrity-style. Attendees will be treated to hors d’oeuvres and a cash bar while being entertained. This event will be a great opportunity for you to advertise your company and products to a targeted audience of creative pet stylists, pet-lovers and shelter supporters.

Plan to become a sponsor today, and mark your calendar to attend!

	Table \$1,500	Publicist \$2,500	Manager \$5,000	Fashionista \$7,500
Event Tickets	 <i>8 Tickets</i>	 <i>8 Tickets</i>	 <i>16 Tickets</i>	 <i>16 Tickets</i>
Name/logo on sponsored table(s)	 <i>One Table</i>	 <i>One Table</i>	 <i>Two Tables</i>	 <i>Two Tables</i>
Logo in event program				
Logo on screen during event				
Listing and website link on the Pawject Runway website				
Live announcements on stage as event sponsor				
Presenting Sponsor recognition on all collateral and advertising (TV, radio, print)				

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Event Program Advertising

Advertise in our full-color Pawject Runway event program that will be distributed to all event attendees. It will feature the evening's itinerary, show credits, sponsors and board members. It will have a magazine-style look with articles written from interviews featuring participating groomers along with full color photos of their "before" creations.

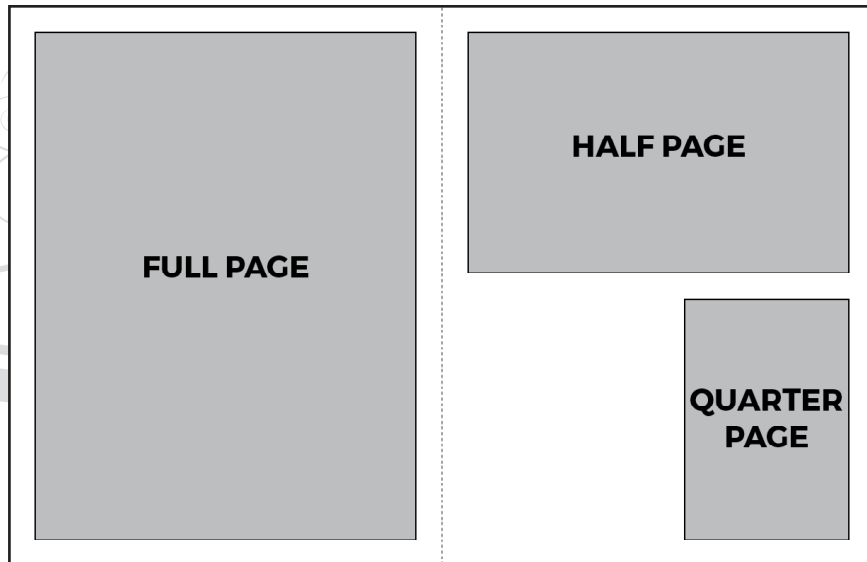
Be a part of this keepsake program and advertise today!

Ad deadline February 19, 2020.

Ad Specifications: Four-color CMYK press-quality pdf files are preferred. We also accept EPS, TIF, JPG or INDD files. Images should be 300 dpi or higher. All fonts should be embedded.

Email ads to kimi@allencountyspca.org.

Ad Size	Width x Height	Cost
Full page, non-bleed	7.5" x 10"	\$400
1/2 page	7.5" x 4.75"	\$250
1/4 page	3.25" x 4.75"	\$150



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Sponsor Form

Application is hereby made by the undersigned for participation at and/or sponsorship of the 2020 *Allen County SPCA Pawject Runway* to be held at Allen County War Memorial Coliseum located at 4000 Parnell Ave, Fort Wayne, Indiana on Saturday, March 7, 2020.

Company Name: _____

Contact Name: _____

Company Description (advertising purposes): _____

Business Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Phone: _____ Fax: _____

Mailing Address (if different from above): _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____ Date: _____

Please check all that apply:

- \$7,500 Sponsor Level - Fashionista
- \$5,000 Sponsor Level - Manager
- \$2,500 Sponsor Level - Publicist
- \$1,500 Sponsor Level - Platinum Table
- \$1,000 Sponsor Level - Gold Table
- \$400 Full Page Ad in Program
- \$250 Half Page Ad in Program
- \$150 Quarter Page Ad in Program
- Other Amount _____

FOR OFFICE USE ONLY	
Date Rec'd	_____
Amount Paid	_____
Form of Pymt	_____
Date Rec'd	_____
Approved and accepted by Allen County SPCA	

Please return this form along with required payment
(either credit card or check) payable to Allen County SPCA:

Attn: *Kimi Eckman* by faxing or mailing to the address below or email kimi@allencountyspca.org.



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Credit Card Payment Authorization

Company Name: _____

Name as Appearing on Card: _____

Billing Address of Cardholder Account: _____

Telephone Number: _____

Card Type (check one): MasterCard Visa American Express Amount to charge: _____

Card Number: _____ Security Code (3-digit): _____

Expiration Date: _____ Signature of Cardholder: _____

If paying with credit card, please return this form to:

Attn: *Kimi Eckman* by faxing or mailing to the address below or emailing kimi@allencountyspca.org.

